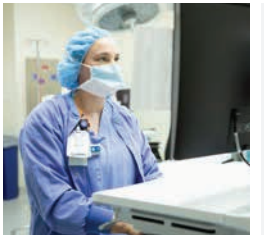
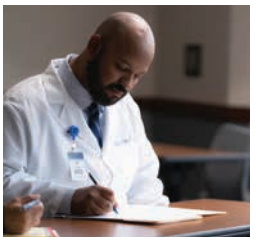


2021
ANNUAL IMPACT REPORT



SANFORD HEALTH FOUNDATION

This past year, amid a number of challenges, including the ongoing pandemic, the spirit of giving endured.

In 2021, more than 14,600 individuals, families, Sanford employees and local businesses united to support the work of health, healing and comfort through the Sanford Health Foundation. We also received two historic gifts from philanthropist Denny Sanford, totaling $650 million, to transform rural health care across the Upper Midwest (see p. 20).

That collective generosity allowed our Foundation to distribute nearly $12 million in philanthropic resources across our system of care, fueling the services, research, equipment and extra touches that matter most to patients and their families, and positioning Sanford Health to better serve even more people in the years to come.

I hope you take pride as you flip through this year's report, which showcases our shared impact for Sanford Children's, the Edith Sanford Breast Initiative, the Employee Crisis Fund and Sanford Cancer, as well as regional impact and the promising opportunities ahead.

No matter where, what or how you chose to give, thank you for being a part of this greater good.

Deb Koski

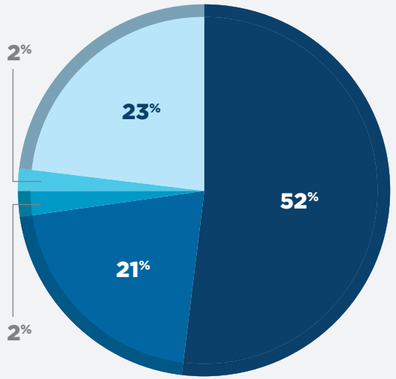
Deb Koski,
Chief Philanthropy Officer

$15.1 Million*
TOTAL RAISED

$650 Million
INITIATIVE GIFTS FROM DENNY SANFORD

14,628
TOTAL DONORS

$11.6 Million**
TOTAL DISTRIBUTED



52%	SANFORD CHILDREN'S
21%	SANFORD CANCER
2%	EDITH SANFORD BREAST INITIATIVE
2%	EMPLOYEE CRISIS FUND
23%	OTHER/GENERAL SUPPORT

- Staff education, facility enhancement, research and more

* The fundraising total includes multi-year pledges, funds earmarked for future projects and endowed funds.

** Funds disbursed includes both spendable dollars raised and investment earnings. (The graphic to the left encompasses program support, excluding funds given by Denny Sanford.)

SANFORD HEALTH FOUNDATION

CHILDREN'S

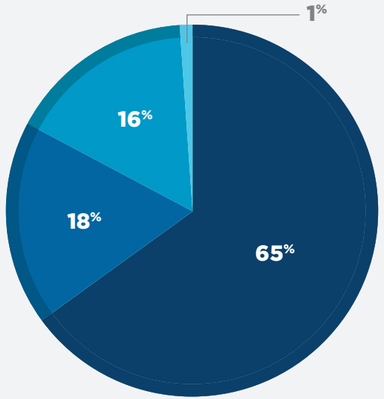
Every gift to Sanford Children's helped give kids and their families a special place to turn for care that met their unique needs—from specialists who understand kids' developing bodies and minds to equipment, technology and services for every age and stage of childhood, from newborns to teens.

"As Carson continues on his health journey, we are so very thankful to the staff at Sanford Children's and the Child Life team for all the support they give him. They are definitely a bright spot for Carson and for me to get to see him smile as well!"

– Rachel Gietzen
Mom of Carson, a Sanford Children's patient

$6.1 Million

TOTAL DISTRIBUTED



65% PATIENT CARE/FAMILY SUPPORT

- Services such as Child Life, social work, music therapy and more, that are never billed to patients
- Toys, games, books, art supplies and more to keep kids smiling

18% EQUIPMENT/FACILITY IMPROVEMENTS

- Lifesaving pediatric ventilators, ultrasound machines, resuscitators and more
- Renovations and furnishings to ensure comfortable, kid-friendly healing spaces

16% COMMUNITY BENEFIT

- Family assistance with treatment-related costs not covered by insurance, such as meals, lodging, travel and more
- Workshops and resources that keep kids safe, including poison control, Child's Voice and Safe Kids Fargo/Moorhead

1% STAFF EDUCATION

- Conferences and staff training to keep staff on the leading edge of pediatric care

THE POWER OF PLAY

At Sanford Children's, our teams of Child Life Specialists use therapeutic play, music and other activities to help young patients and their families cope with the uncertainties and fear of treatment and hospitalization.

Philanthropy supports salaries and supplies so families never see a bill for this essential service.

SANFORD HEALTH FOUNDATION

CANCER

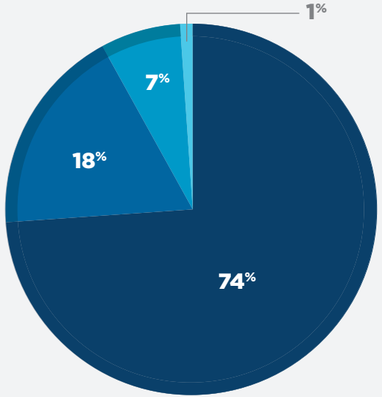
A cancer diagnosis can turn life upside down. But thanks to generous support for cancer research and care at Sanford Health, thousands of patients and their families found compassionate, cutting-edge treatment, services and hope, close to home.

"My nurse navigator, Mary, was there from day one. She took the time to slow things down and guide me through this journey. She's been a big part of my life."

– Michelle Reitan
Sanford patient, survivor of acute myeloid leukemia

$2.5 Million

TOTAL DISTRIBUTED



74% PATIENT CARE/FAMILY SUPPORT

- Services like nurse navigation, survivorship programming, art and massage therapy, and more
- Patient assistance with treatment-related travel costs

18% CANCER RESEARCH

- Equipment, staff support and clinical trial patient care costs, which are not covered by insurance

7% EQUIPMENT/FACILITY IMPROVEMENTS

- The latest advancements in technology and equipment to support prevention, detection and treatment
- Renovations and furnishings, such as chemotherapy recliners, to ensure comfortable, healing spaces

1% STAFF EDUCATION

- Conferences and staff training to promote collaboration and professional advancement

A GUIDING LIGHT THROUGH THE CANCER JOURNEY

Oncology nurse navigators are specially trained to guide cancer patients through every stage of the cancer journey. From coordinating appointments to clarifying diagnosis and treatment questions and connecting patients to support services, they ensure patients never feel alone.

Thanks to philanthropic support, patients never see a bill for this vital service.

SANFORD HEALTH FOUNDATION

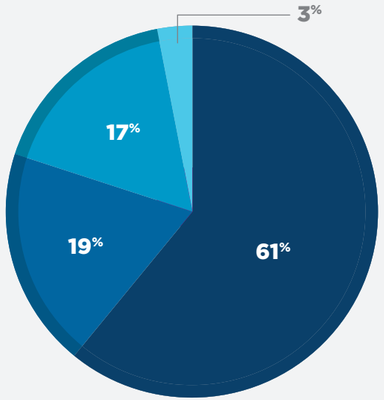
EDITH SANFORD BREAST INITIATIVE

With a leading team of researchers and physicians collaborating across our system of care, and the generosity of friends like you, the Edith Sanford Breast Initiative continued to drive breakthroughs and deliver cutting-edge, personalized care for women and men across the region.

"It's care that you can't describe. They really know the type of support you need before you know you need it."

– Melissa Olivier
Edith Sanford Breast Center patient, survivor of stage 3 breast cancer

$195,000
TOTAL DISTRIBUTED



61% EQUIPMENT

- Patient care advancements, including a new ultrasound machine and scalp cooling system to maintain patients' hair during chemotherapy

19% PATIENT CARE/FAMILY SUPPORT

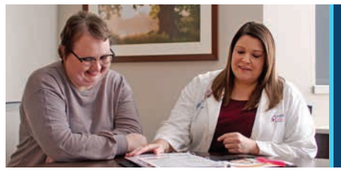
- Financial assistance to cover the costs of 3D mammography screenings for underinsured women
- Complimentary wigs and head coverings for patients

17% BREAST CANCER RESEARCH

- I-SPY2 adaptive clinical trial to treat patients with advanced breast cancer

3% EDUCATION/SCHOLARSHIPS

- Nursing scholarships and staff education



PROTECTING BREAST HEALTH

An annual screening is the best tool for finding breast cancer early—when it's most treatable. Philanthropic support makes sure these screenings are accessible to all women by covering the costs of 3D mammography and MRIs for underinsured patients.

SANFORD HEALTH FOUNDATION

EMPLOYEE CRISIS

Life can change in an instant.

A house fire, a car accident, a natural disaster or pandemic...in times like these, support for the Employee Crisis Fund provides a lifeline to Sanford employees across our system of care.

100% of every dollar helps provide direct financial assistance to employees who, at no fault of their own, are struggling to meet basic needs, like food and housing.

2021 IMPACT

$237,206
ASSISTANCE PROVIDED

156
EMPLOYEES HELPED

A LIFELINE FOR EMPLOYEES

When the pandemic first swept across the region in 2020, Sanford launched this enterprise fund to assist employees facing financial hardship due to the far-reaching effects of COVID-19.

Thanks to an outpouring of generosity and compassion, the fund has assisted more than 1,800 employees to date.

BEMIDJI

$1.5 Million

TOTAL RAISED

"I can't tell you how much this means to me and my family to be able to continue my education."

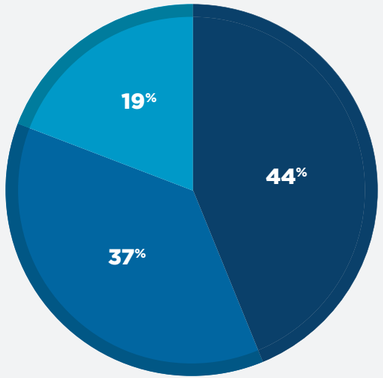
– Hannah Chandler
2021 recipient of a Mimi Diffley Memorial Scholarship

Mimi Diffley Memorial EMPLOYEE SCHOLARSHIP

RECIPIENTS

$325,000

TOTAL DISTRIBUTED



44% EQUIPMENT

- Radiography system for X-ray procedures
- Telehealth cart with integrated cameras, displays, and network access to bring remote physicians to the side of the patient
- Patient transport van for behavioral health

37% PATIENT CARE/FAMILY SUPPORT

- 3D mammography screenings for underinsured women
- General support for the cancer center and heart failure clinic
- Nurse navigator in Lueken Cancer Center

19% STAFF EDUCATION/SUPPORT

- 26 $2,000 Mimi Diffley Memorial Employee Scholarships to help employees further their health care careers
- Employee Crisis Fund assistance
- Staff relaxation rooms

SMART HEART CARE, CLOSE TO HOME

The new heart failure clinic at Sanford Bemidji opened in 2021–one year earlier than planned–thanks to philanthropic support for start-up and staff funding.

To date, the clinic has succeeded in its goal to keep patients out of the hospital by helping manage their heart conditions through medication and lifestyle changes, with the support of a full-time nurse navigator.

BISMARCK

$1.8 Million

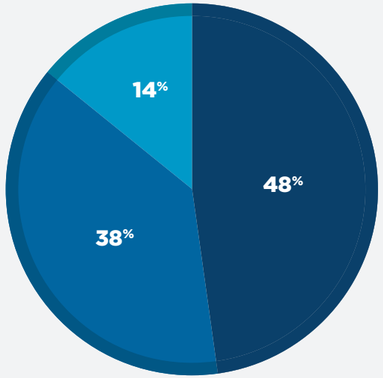
TOTAL RAISED

"100% of that money goes to families in need, just like my family."

– Jeff Frank
Dad of 2021 GABR Star Nora, who lives with cerebral palsy and receives care at Sanford Children's Therapies

$1.1 Million

TOTAL DISTRIBUTED



48% PATIENT CARE/FAMILY SUPPORT

- Services like Child Life, which helps kids cope with hospitalization
- Patient assistance to help with treatment-related travel, lodging and other medical costs not covered by insurance
- $10,573 in Sanford POWER scholarships

38% EQUIPMENT/FACILITY IMPROVEMENT

- NICU ventilators and monitors
- Home kidney dialysis equipment
- Pulsara telehealth and communication platform, which connects care teams across our rural footprint to improve patient care

14% EDUCATION/STAFF SUPPORT

- NDSU School of Nursing at Sanford scholarships to support workforce development
- Employee Crisis Fund assistance
- $11,650 in staff education and training

RIDING FOR LOCAL KIDS

For the health and safety of everyone involved, we made the tough decision to take the 25th annual Great American Bike Race (GABR) event virtual for the second year in a row in 2021. But our community still showed up in a big way, raising vital funds to support children and young adults across the Bismarck region who live with cerebral palsy and related early onset conditions. Funds raised assist with necessities like wheelchairs, therapy and more that are not fully covered by insurance.

GABR ASSISTANCE PROVIDED IN 2021:

More than
$300,000

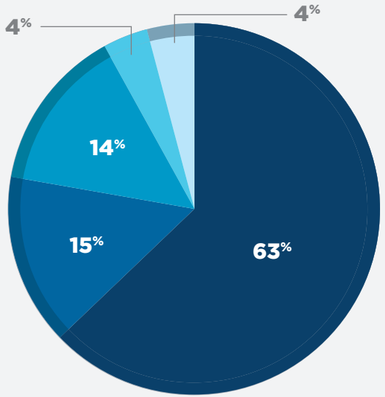
FARGO

$5.6 Million
TOTAL RAISED

"Having care close to home is one of the best things you could possibly hope for."

– Jon Haug
Dad of 2-year-old cancer survivor Reina

$4.4 Million
TOTAL DISTRIBUTED



63% PATIENT CARE/FAMILY SUPPORT

- Services such as Child Life, nurse navigation and patient assistance for treatment-related costs not covered by insurance

15% EQUIPMENT/FACILITY IMPROVEMENTS

- Two EKG machines, which replaced aging equipment, to record heart health data directly into patient health records for improved safety and efficiency
- New ambulance for Sanford Wheaton Medical Center in Minnesota

14% RESEARCH

- Cancer, Parkinson's disease, infectious disease, trauma care and other research studies

4% STAFF EDUCATION/SUPPORT

- $39,000 in scholarships to further health care careers of Sanford employee veterans
- Employee Crisis Fund assistance

4% COMMUNITY BENEFIT

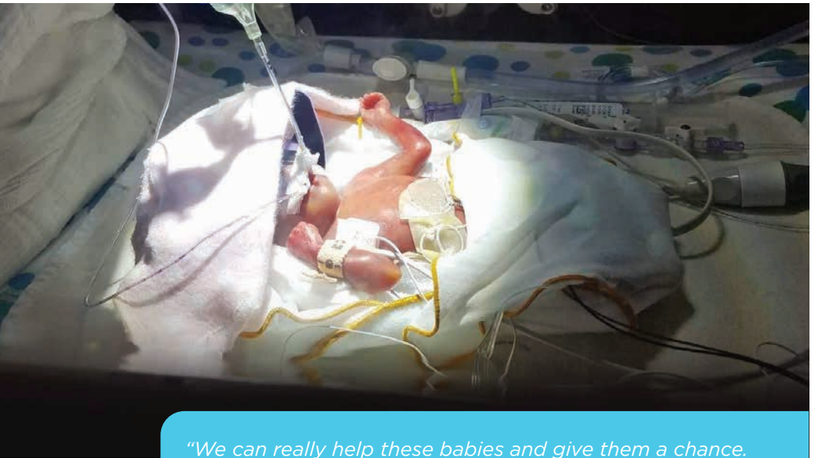
- Safe Kids Fargo/Moorhead, which offers car seat checks, workshops and other resources to keep kids safe

REIMAGINE THE FUTURE OF CANCER CARE

In 2021, supporters pushed us past the halfway mark in the Reimagine campaign to transform the future of cancer care and research at the Sanford Roger Maris Cancer Center in Fargo. Every dollar is advancing cancer research, patient care and services, and education.

PROGRESS:
$8 Million
Toward $15 million goal

SIOUX FALLS



"We can really help these babies and give them a chance. They're going to build our future. I just know Mateo is going to do amazing things with his life and tell his story someday."

– Teresa Bravo
Mom of Mateo, who was born four months early and spent 123 days in the Sanford Boekelheide NICU

$6.2 Million
TOTAL RAISED

SWEET DREAMS FOR SWEET MIRACLES

An outpouring of generosity last year brought us ever closer to our final goal in the Sweet Dreams campaign. Every dollar raised is helping purchase cutting-edge equipment and technology to care for fragile infants in the Sanford Boekelheide NICU and The Birth Place at Sanford USD Medical Center.

PROGRESS:

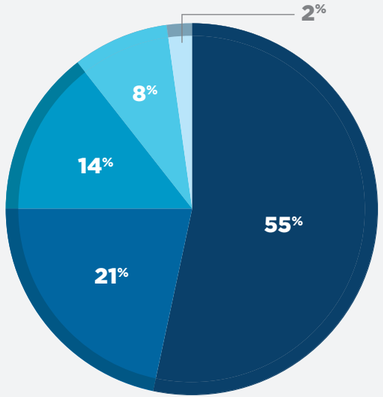
$1.7 Million
TOWARD $2.2 MILLION GOAL

EQUIPMENT FUNDED:

70%
Giraffe OmniBeds and Panda Warmers

100%
NICVIEW camera system

$5.8 Million
TOTAL DISTRIBUTED



55% PATIENT CARE/FAMILY SUPPORT

- Services such as Child Life, nurse navigation and social work
- Assistance with medication expenses and everyday wellness essentials such as orthopedic shoes and blood pressure cuffs for patients in need

21% EQUIPMENT/FACILITY IMPROVEMENTS

- Ultrasound machines for children's radiology, breast health and kidney dialysis
- EOSedge low-radiation imaging system for safer X-rays

14% COMMUNITY BENEFIT

- Virtual/in-person summer camps for kids with chronic health conditions
- Assistance to families at Sanford Children's to help with costs not covered by insurance, including:
  - *848 hotel nights*
  - *16,000 meals*
  - *Cystic fibrosis, asthma and diabetic supplies, specialty foods, formulas and more*

8% STAFF EDUCATION/SUPPORT

- Employee of the Year awards and scholarships
- Employee Crisis Fund assistance

2% RESEARCH

- Innovations in Pediatric Oncology Research Initiative to accelerate more effective, safer cancer treatments for kids

LOOKING FORWARD

HERE FOR ALL. HERE FOR GOOD.

It is a new day at Sanford Health. We hope you can feel the energy behind our organization's renewed commitment to delivering exceptional care, close to home, and to supporting the communities that have long supported us.

TRANSFORMING RURAL HEALTH CARE DELIVERY

Last year, philanthropist Denny Sanford generously entrusted Sanford Health with two gifts totaling **$650 million** to fuel three transformative initiatives:

1. **Establishment of one of the world's leading virtual care centers to provide accessible care in rural and underserved areas of the Midwest**
2. **Creation of eight new graduate medical residencies and fellowships in critical specialty areas to build a stronger workforce**
3. **Expansion of the Sanford Sports Complex in Sioux Falls to promote community health and improve access to sports opportunities for all youth, including those from underserved communities**

These focused initiatives—strengthened by your investment in the daily work of health, healing and comfort—will take our mission to new heights in the months and years ahead.

Rendering of the future Sanford Virtual Care Center

PRIORITIZING BEHAVIORAL HEALTH

Looking forward, you'll see behavioral health rise to the top of our philanthropic priorities.

As rates of mental illness, suicide and addiction continue to rise in communities across Sanford Health's system of care, we will need your help to fuel innovative workforce, access and delivery solutions that can be put into action immediately.

> One in five U.S. adults experiences mental illness each year.

> Almost the entire region served by Sanford Health is federally designated as a mental health provider shortage area.

Together, we can radically change the behavioral health landscape across the region to reach people—where they are—with the help they need.

THANK YOU FOR THE GOOD YOU GIVE.

We couldn't be more grateful to work alongside generous partners like you. Thank you for trusting us to put your gifts to work for the good of our patients and communities.

100% of every gift changes lives.

SANFORD
HEALTH
FOUNDATION
Give for all. Give for good.
sanfordhealthfoundation.org/impact